

BOOTH PARTICIPATION AND SPONSORSHIP RATES

For more information, please email weiyao@mda.com.sg

OPTION 1: SHELL SCHEME STAND

USD 420.00 per sq.m.

(minimum of 9 sq.m.)

INCLUSIONS:

Flooring: Gray needle punch carpet

Structures: White panels in system frame wall height 2.5m

Furnishings:

2 pcs. Folding chairs

1 pc. Information desk (no storage)

1 pc. Convenience outlet (300 watts supply)

1 pc. Waste basket

Lighting: 2 pcs. fluorescent tube lights

Graphics: 1 pc. fascia company name



OPTION 2: SPACE ONLY

USD 390.00 per sq.m.

(minimum of 36 sq.m.)

Inclusions: Carpeted floor area, convenient outlet (300 watts supply), cleaning services, security and e-directory listing.

OPTION 3 - SPONSORSHIP PACKAGES

INCLUSIONS	CO-PRESENTER	MAJOR SPONSOR	EVENT SPONSOR
	Published : USD 7,500.00	Published : USD 6,500.00	Published : USD 5,500.00
Name &/or Logo on selected promotional materials, on-site collaterals, social media (except sponsored items)	★	★	★
Branding in the venue lobby (digital screen & directional signage)	★	★	★
Logo or banner ad in the registration confirmation email	★		
Logo to be added in the visitor registration (on-site) computer background screen	★	★	★
Branded social media posts on the event's official Facebook and/or Instagram (curated content from sponsors are encouraged and highly preferred)	3 times	2 times	1 time

For more information, please contact:

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Jointly Organized by:



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OPTION 4 - SPONSORSHIP PACKAGES

<p>VISITOR BADGE SPONSOR Published Rate: USD 1,500.00 Early Bird Rate: USD 1,000.00</p>	<p>Full color company name or logo in the visitor sticker badge (5,000 pcs.)</p>
<p>EXHIBITOR ID LANYARD SPONSOR Published Rate: USD 1,750.00 Early Bird Rate: USD 1,500.00</p>	<p>One color company name/logo in the lanyard (2,500 pcs.)</p>
<p>VISITOR CARRIER BAG SPONSOR Published Rate: USD 10,000.00 Early Bird Rate: USD 9,000.00</p>	<p>Company name or logo (black & white) on one side of the bag (5,000 pcs.) Note: if client will supply the bag, design must be approved by the organizer and the rate applied is 50% of the published rate</p>

OPTION 5 - OTHER SERVICES

<p>[] Booth Assistant (Show proper) USD 1,350.00 Note: laptop and internet connection shall be quoted separately</p>	<ul style="list-style-type: none"> • Entertain Inquiries • Gather Leads • Organize Booth Materials • Pass out company brochures and product catalogues • 3 days; 8 hours per day, inclusive of 1 lunch break
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